



AL-FARABI KAZAKH NATIONAL UNIVERSITY

Department of Recreational geography and tourism

Bases of Tourismology

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Module 3

Tourism and society

Lecture 8

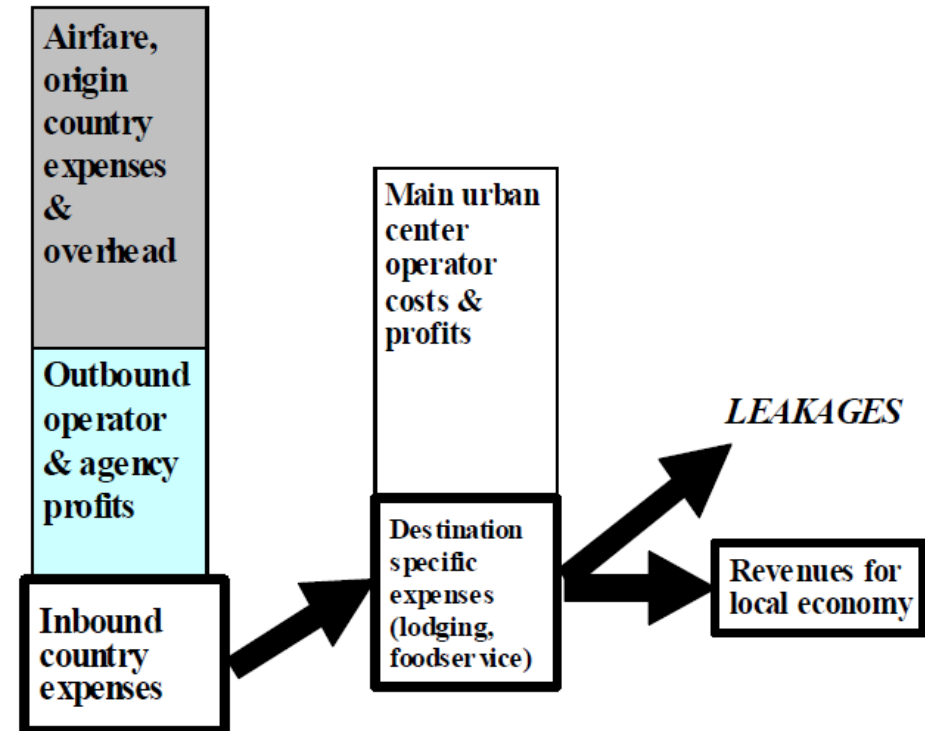
Positive and negative impact of tourism on nature, society and economy

ECONOMIC POSITIVE IMPACTS OF TOURISM













- provides employment opportunities: direct and indirect
- provides tax revenue
- improving the balance of payments
- increases GNP
- generates foreign exchange and increases incomes
- Economic Growth and Living Standard
- Diversifies the economy
- Develops an infrastructure that will also help stimulate local commerce and industry
- Tends to be compatible with other economic activities
- High multiplier impact

ECONOMIC NEGATIVE IMPACTS OF TOURISM

- High Consumer and Land Prices
- Over-dependency on Tourism
- Leakage: import leakage and export leakage



Benefits (positive) of Tourism – Economic impacts

| | | |
|---|---|---|
|  <p>Provides employment opportunities</p> |  <p>Generates foreign exchange</p> |  <p>Increases Incomes</p> |
|  <p>Increases GNP</p> |  <p>Can be built on existing infrastructure</p> |  <p>Develops an infrastructure that will also help stimulate local commerce and industry</p> |
|  <p>Can be developed with local products and resources</p> |  <p>Diversifies the economy</p> |  <p>Tends to be compatible with other economic activities</p> |
|  <p>Spreads development</p> |  <p>High multiplier impact</p> |  <p>Increases governmental revenues</p> |

Disadvantages (negative) of Tourism – Economic impacts

Develops excess demand

Results in high leakage

Creates difficulties of seasonality

Causes inflation

Can result in unbalanced economic development

Increases vulnerability to economic and political changes

POSITIVE IMPACTS ON THE SOCIAL AND CULTURAL ASPECTS

- **Improve the Way of Life:** Positive changes in the way of life.
- **Encourage Cultural Exchange:** Learn about each other's culture and custom.
- **Boost for Cultural Conservation:** upgrade national identity.

NEGATIVE IMPACTS ON THE SOCIAL AND CULTURAL ASPECTS

- **Creates social problems**
- **Degrades the cultural environment**
- **Threatens family structure**
- **Commercializes culture, religion, and the arts**
- **Creates misunderstanding**
- **Creates conflicts in the host society**
- **Contributes to disease, economic fluctuation, and transportation problems**

POSITIVE IMPACTS ON THE ENVIRONMENTAL ASPECTS

- **Preservation and Conservation of Environment**
- **Enhancement of Environment.**
- **Increasing Environmental Awareness**

NEGATIVE IMPACTS ON THE ENVIRONMENTAL ASPECTS

- **Environmental Pollution (Impact on abiotic environment) – water, air, soil, noise, visual pollution.**
- **Ecological Disruption**

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<http://www.unep.fr/scp/tourism/sustain/impacts/economic/negative.html>